cogeco PEER 1

PRESS RELEASE

For immediate release

COGECO PEER 1 ANNOUNCES AVAILABILITY OF MICROSOFT AZURE EXPRESSROUTE™, ENABLING COMPLIANT, SECURE, AND HIGH PERFORMANCE ACCESS TO MICROSOFT'S CLOUD FOR CANADIAN BUSINESS

TORONTO, ONTARIO, October 13, 2016 – Cogeco Peer 1, a global provider of secure cloud, network, data centre and managed IT services, announced today the availability of cloud connect for ExpressRoute™, a secure and high performance connectivity solution for Canadian Microsoft Cloud customers. As an Azure ExpressRoute™ partner, Cogeco Peer 1 is now able to deliver a dedicated, secure, high performance connection to Azure, Office 365, and Microsoft Dynamics CRM.

"As more and more organizations look to adopt the cloud in support of their mission-critical business applications, the need for reliable, predictable, secure, and scalable access to cloud applications is critical," said Bertrand Labelle, Vice President Marketing, Cogeco Peer 1. "Cogeco Peer 1 cloud connect for ExpressRoute™ enables organizations to bypass the intrinsic security, reliability, and performance risks associated with the internet via secure, dedicated, low latency connectivity to the Microsoft Cloud. With a sizeable network reaching over 1,800 on-net buildings across Ontario and Quebec, a fleet of regional data centers, and multiple points of presence, our service level backed solution enables businesses to leverage Microsoft Azure to deliver some of the most demanding enterprise applications including offsite data backup and disaster recovery."

With Cogeco Peer 1's cloud connect for ExpressRoute™, businesses can leverage all the benefits of a public cloud, including reduced cost, burst and hyper-scale capabilities without the risks associated with typical internet connections. With greater reliability, higher throughput and lower latency, the cloud connect service enables Hybrid IT through a fully managed extension of our customer's existing on-premise and collocated infrastructure to the Microsoft Cloud, including Azure and Office 365.

"We are excited to welcome Cogeco Peer 1 as part of our Azure ExpressRoute™ ecosystem," said Janet Kennedy, President of Microsoft Canada. "It is great to see companies like Cogeco Peer 1 use their national and global capabilities to help customers experience better business success through the adoption of the Microsoft Cloud in Canada. By combining their own hybrid offerings with Microsoft Canadian data centres Azure and ExpressRoute™ services, Cogeco Peer 1 is helping to ensure that customers' Canadian data residency and compliance needs are met."

ABOUT COGECO PEER 1

Cogeco Peer 1 is a wholly-owned subsidiary of Cogeco Communications Inc. (TSX:CCA) and is a global provider of essential business-to-business products and services, such as colocation, network connectivity, managed hosting, cloud services and managed IT services, that allow customers across Canada, Mexico, the United States and Western Europe to focus on their core business. With 17 data centres, extensive FastFiber Network™ and more than 50 points-of-presence in North America and Europe combined, Cogeco Peer 1 is a trusted partner to businesses small, medium and large, providing the ability to access, move, manage and store mission-critical data worldwide, backed by superior customer support. For more information visit: www.cogecopeer1.com

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INFORMATION AND INTERVIEW REQUESTS:

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