cogeco CONNEXION

PRESS RELEASE

For immediate release

COGECO CONNEXION UNVEILS THE LARGEST PUBLIC WI-FI NETWORK IN KINGSTON

Montréal, March 10, 2016 – Cogeco Connexion is pleased to unveil a free wireless Internet network of close to 100 hotspots across the city of Kingston, Ontario – the largest public Wi-Fi network in the area. Over the past few years, Cogeco Connexion has been strategically building its public Wi-Fi network, setting up hotspots in core areas of the city. The network, which was largely built by leveraging Cogeco Connexion's business customers, covers different types of locations such as retail shops, restaurants and professional services offices alongside high-traffic streets, including Princess Street, Queen Street and Ontario Street.

"Today's consumers want to stay constantly connected to their world, at home and on the go, and they are looking for a reliable Wi-Fi experience," states Daniel Boisvert, Vice President, Marketing and Innovation, Cogeco Connexion. "A study shows that Wi-Fi is dominating when it comes to monthly data usage on mobile devices, representing up to 82% of the data consumed[1]. As such, we are very proud to have implemented the most significant public Wi-Fi network in the Kingston area, and to offer unlimited access to our Cogeco Internet clients outside their home, while they are shopping or strolling in those various hotspot zones."

Any Cogeco high-speed Internet customer can connect for free to a Cogeco hotspot with any Wi-Fi-enabled device by signing-in with their "My Account" credentials. After signing-in once, their device will automatically be connected to the Cogeco Wi-Fi network when in the vicinity of a hotspot. Thanks to this unlimited and high-speed connection, Cogeco Connexion's Internet customers can benefit from a seamless experience even outside their home. They can surf, chat, stream and download content through Cogeco's Wi-Fi network, with no impact on their personal data cap. Non-customers can log-in as guests to enjoy a free trial of the service.

To see an interactive map of Cogeco Connexion's Wi-Fi hotspots, visit: www.cogeco.ca/wifi

ABOUT COGECO CONNEXION

Cogeco Connexion (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband fibre rich network. Cogeco Communications Inc. is a communications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary

[1] *Mobidia: Network Usage Insights, US subscribers, November 2014. (iOS: 82%; Android: 78%).*

Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 21 data centres, extensive FastFiber NetworkTM and more than 50 points-of-presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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