PRESS RELEASE

For immediate release

Cogeco Cable Inc. to participate in BMO Capital Markets' 16th Annual Media & Telecom Conference

Montréal, September 8, 2015 - Cogeco Cable Inc. ("TSX: CCA") ("Cogeco") announced today that it will be participating in BMO Capital Markets' 16th Annual Media & Telecom Conference to be held in Toronto, Ontario, September 15, 2015. President and Chief Executive Officer, Mr. Louis Audet, will participate in an interactive discussion at 12:30 p.m. (EDT).

A live audio webcast of the discussion will be available on Cogeco Cable Inc.'s website at http://corpo.cogeco.com/cca/en/investors/.

ABOUT COGECO CABLE INC.

Cogeco Cable Inc. is a telecommunications corporation. It is the 11th largest cable operator in North America operating in Canada under the Cogeco Cable Canada name in Québec and Ontario, and in the United States under the Atlantic Broadband name in Western Pennsylvania, South Florida, Maryland/Delaware, South Carolina and Eastern Connecticut. Its two-way broadband fibre networks provide to its residential and business customers analogue and digital television, high speed Internet and telephony services. Through its combined subsidiaries, Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides to its business customers a suite of information technology services (data transport, colocation, cloud and managed services, and dedicated hosting), with 20 data centres as well as more than 50 points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 –

Information: Media
Nancy Bouffard
Corporate Communications
Tel.: 514-764-4613