cogeco CONNEXION

PRESS RELEASE

For immediate release

SAMKNOWS ANALYSIS ATTESTS TO THE QUALITY OF COGECO'S INTERNET SERVICES

Montreal, September 29, 2016 – Following the dissemination, by the Canadian Radio-television and Telecommunications Commission (CRTC), of the comprehensive analysis by SamKnows of broadband services sold by leading Canadian suppliers, Cogeco Connexion was delighted to note the level of performance posted by its Internet services and salutes the CRTC's initiative. This analysis is based on results compiled from 4,808 households that agreed to be connected to a "Whitebox", a device that made it possible to collect data between March 5 and April 14.

"We are quite pleased with the results of this report, which confirm the reliability of services provided by Cogeco, as well as the power of our hybrid network and the level of performance it allows us to deliver to our customers," stated **Michel Blais, Vice-President, Engineering and Operations, Cogeco Connexion.**

According to the SamKnows analysis, Cogeco posted performance levels exceeding 100% in upload and download speeds during peak and regular hours, as well as excellent web page downloading times, i.e. 0.9 seconds, a level of performance superior to that posted by the category of suppliers that are offering fibre to the home.

"We salute the initiative of the CRTC. It confirms to Cogeco clients the quality of the Internet services they enjoy and which we make available to them, as we pursue our commitment to peerless customer service and a flexible offering that meets their needs," stated **Daniel Boisvert, Vice-President, Marketing and Innovation, Cogeco Connexion.**

Full details of the SamKnows analysis can be found on the CRTC's website.

Cogeco Connexion at a glance:

- Wholly-owned subsidiary of Cogeco Communications Inc.
- 2550 employees
- Customer segments: consumer and business
- Offering: video, high-speed Internet, telephony, fibre-based data and voice transmission, and cloud-based applications for businesses
- 11,000 km of linear optical fibre between Windsor, Ontario, and Gaspé, Québec
- Hybrid network: optical fibre and coaxial cable
- Fibre-optic network since 1990
- Internet download speeds provided: 120 megabits per second almost everywhere on the market footprint, and up to 250 megabits per second in some cities in Ontario
- Community television stations: COGECO TV (15 in Québec and 22 in Ontario, with close to 1,000 volunteers)

ABOUT COGECO CONNEXION

Cogeco Connexion (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 17 data centres, extensive FastFiber Network™ and more than 50 points-of-presence in North America and Europe. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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