PRESS RELEASE

For immediate release

COGECO CABLE INC. ANNOUNCES A CHANGE IN LEADERSHIP AT COGECO PEER 1

Montréal, October 28, 2015 – Cogeco Cable Inc. (TSX: CCA) ("Cogeco Cable") announces that, effective November 2, 2015, Tony Ciciretto is stepping down as President and Chief Executive Officer of the recently renamed business unit, Cogeco Peer 1. Philippe Jetté, Senior Vice President, Chief Technology and Strategy Officer of Cogeco Inc., is the newly appointed President of Cogeco Peer 1. To ensure a smooth leadership transition, Mr. Ciciretto has agreed to serve in an advisory role at Cogeco Peer 1 until December 31, 2015.

"It is with regret that we are announcing Tony's decision to step down to pursue other opportunities," stated Louis Audet, President and Chief Executive Officer, Cogeco Inc. and Cogeco Cable Inc. "On behalf of the Board of Directors and all our employees, particularly those who worked closely with Tony these past six years, I want to sincerely thank him for his dedication, commitment and many contributions to the growth and evolution of Cogeco Peer 1, and wish him the best in his future endeavours."

Mr. Jetté has held senior leadership positions at Cogeco since 2011. With more than 25 years of experience in the telecommunications industry, Mr. Jetté combines mastery of complex network engineering, years of strategic planning, and experience in development, marketing and sales with an extensive knowledge of the market. Recently Mr. Jetté played an integral role in the evolution of Cogeco Cable's Enterprise Data Services segment, to create Cogeco Peer 1. "I am convinced that Philippe is well-positioned to take on the role of President of Cogeco Peer 1," said Mr. Audet.

Mr. Jetté's current corporate functions in Technology and Strategy will be taken over by Mr. Audet until further notice.

ABOUT COGECO CABLE INC.

Cogeco Cable Inc. is a communications corporation. It is the 11th largest cable operator in North America, operating in Canada under the Cogeco Cable Canada name in Québec and Ontario, and in the United States under the Atlantic Broadband name in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Cogeco Cable Inc. provides its residential and business customers with video, Internet and telephony services through its two-way broadband fibre networks. Through its subsidiary, Cogeco Peer 1, Cogeco Cable Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 21 data centres, extensive FastFiber Network™ and more than 50 points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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Information: **Media**
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